DOCUMENT RESUME

ED 201 730 CE 028 462

AUTHOR Jones, Sandra
TITLE Consumer Education Resources Catalog. 1980 Supplement. 16mm Films, Multi Media Kits, Video Cassettes, Simulations & Games, Printed Material.
INSTITUTION Eastern Michigan Univ., Ypsilanti. Consumer Education Center.
PUB DATE May 80
NOTE 23p.; For related documents see CE 028 463 and ED 166 380.
AVAILABLE FROM Michigan Consumer Education Center, Eastern Michigan University, Ypsilanti, MI 48197 ($0.50).

EDRS PRICE MF01/PC01 Plus Postage.
DESCRIPTORS Abstracts; Adult Education; Audiotape Cassettes; Catalogs; *Consumer Education; *Credit (Finance); *Economics; Educational Games; Educational Resources; Higher Education; Instructional Films; Instructional Materials; Library Collections; *Money Management; Multimedia Instruction; Reference Materials; Secondary Education; *Teacher Education; Videotape Cassettes

ABSTRACT

This supplement to the Consumer Education Resources Catalog (see note) lists teaching-learning resources available for preview at the Michigan Consumer Education Center. A subject index to multi-media identifies titles of films, video cassettes, multi-media kits, and games under seven specific subjects. These are (1) Factors Affecting Consumer Behavior, (2) Money Management and Credit, (3) Buying and Using Goods and Services, (4) Rights and Responsibilities, (5) Basic Economics of the Marketplace, (6) Sources of Information and Assistance, and (7) Teacher Education. An annotated listing of the materials--films, video cassettes, multi-media kits, and games--follows. Information provided may include some or all of the following: title, grade level, length, and year for films; annotation or list of topics covered; source; cost; and component parts. A listing of consumer education materials produced by the Center is appended. (YLB)

**********
* Reproductions supplied by EDRS are the best that can be made *
* from the original document. *
**********

ED201730

# SUPPLEMENT 1980

# CONSUMER EDUCATION RESOURCES CATALOG

16mm Films

Multi Media Kits

Video Cassettes

Simulations & Games

Printed Material

By Sandra Jones

U.S. DEPARTMENT OF HEALTH, EDUCATION & WELFARE
NATIONAL INSTITUTE OF EDUCATION

THIS DOCUMENT HAS BEEN REPRODUCED EXACTLY AS RECEIVED FROM THE PERSON OR ORGANIZATION ORIGINATING IT. POINTS OF VIEW OR OPINIONS STATED DO NOT NECESSARILY REPRESENT OFFICIAL NATIONAL INSTITUTE OF EDUCATION POSITION OR POLICY.

"PERMISSION TO REPRODUCE THIS MATERIAL HAS BEEN GRANTED BY

Rosella Bannister

TO THE EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC)."

MICHIGAN CONSUMER EDUCATION CENTER
COLLEGE OF EDUCATION

Eastern Michigan University
Ypsilanti, Michigan 48197

CE028462

# Michigan Consumer Education Center

May, 1980

Dear Consumer Educator:

The Michigan Consumer Education Center maintains a growing collection of teaching-learning resources. The purpose of this collection is to provide resources for preview and evaluation. This catalog supplements the September 1978 edition of the Consumer Education Resources Catalog. The 1978 catalog is available at the Michigan Consumer Education Center for $1.75

To preview materials from the Michigan Consumer Education Center, you may:

Come to the Center located in Eastern Michigan University library. Center hours are 8 a.m. to 5 p.m., evenings and weekends by appointment. Materials, requested by phoning the Center (313/487-2292) may be picked up or returned to the library circulation desk when the Center is closed. Library hours are Monday through Friday, 8 a.m. to midnight, Saturday 9 a.m. to 10 p.m. and Sunday 1 p.m. to Midnight. (Summer hours: Monday through Thursday 8 a.m. to 10 p.m., Friday and Saturday 8 a.m.-5p.m., and Sunday 1 p.m. to 10 p.m.) or you may request materials to be sent via inter-university library loan through your university.

After previewing materials from the Center, you should:

1) Select items appropriate for your needs, and

2) Make purchase recommendations to your institution, your local school media center or your Regional Educational Media Center. A map and addresses of the Michigan REMC offices are on pages 2 and 3 of this catalog.

Prices are listed in this catalog for the convenience of those wishing to order from the manufacturer. Prices quoted are subject to change.

Sincerely,

Rosella Bannister

Rosella Bannister, Director

Sandie Jones

Sandie Jones, Secretary-Librarian

Eastern Michigan University
University Library
Ypsilanti, Michigan 48197
(313) 487-2292

TABLE OF CONTENTS

DIRECTORY TO REGIONAL EDUCATIONAL MEDIA CENTERS . . . . . 2

REMC AREA DESIGNATIONAL MAP . . . . . 3

SUBJECT INDEX TO MULTI MEDIA . . . . . 4

MULTI MEDIA

Films . . . . . 6

Video Cassettes . . . . . 14

Multi Media Kits . . . . . 16

Games . . . . . 19

CENTER PUBLICATIONS . . . . . 20

# MICHIGAN DEPARTMENT OF EDUCATION
## REGIONAL EDUCATIONAL MEDIA CENTER DIRECTORS

Area 1
Mr. Singh, Director
Houghton ISD
302 Front St.
Hancock, Mi. 49930
906/482-4250

Area 2
R. Clift, Director
Wexford-Missaukee ISD
c/o Court House
Cadillac, Mi. 49601

*Stephen Norvilitis, Dir.
Traverse Bay Area ISD
2325 N. Garfield
Traverse City, Mi. 49684
616/946-9260

Area 3
Jack Keck, Director
Cheboygan, Otsego &
Presque Isle ISD
6065 Learning Lane
Indian River, Mi. 49749
616/238-9394

Area 4
Dale Gibson, Director
Muskegon Area ISD
630 Harvey St.
Muskegon, Mi. 49441
616/777-2637

Area 5
Dick Zubulake, Director
Clare Gladwin ISD
4041 E. Mannsiding
Clare, Mi. 48617
517/386-9927

Area 6
Bob Hayburst, Director
Bay-Arenac ISD
4228 Two Mile Road
Bay City, Mi. 48706
517/686-4410

Area 7
Ed Howard, Director
Ottawa Area ISD
21 N. 4th - Box 628
Grand Haven, Mi. 48417
616/842-7640

Area 8
Russ Hornbaker, Dir.
Kent ISD
2650 E. Beltline,SE
Grand Rapids, Mi. 49508
616/949-7270

Area 9
Ron Zolton, Director
Saginaw ISD
6235 Gratiot
Saginaw, Mi. 48603
517/793-3760

Area 10
Don Richards, Director
Tuscola ISD
4415 Seeger
Cass City, MI 48723
517/ 872-4212

Area 11
Dick Pennington, Dir.
Berrien ISD
711 St. Joseph
Berrien Springs, Mi. 49103
616/471-7725

Area 12
Warren Lawrence, Dir.
Kalamazoo Valley ISD
1819 E. Milham
Kalamazoo, Mi. 49002
616/381-4620

*Doran Osborne, Director
Calhoun ISD
17111 G Drive North
Marshall, Mi. 49068
616/781-5141

Area 13
Bob Townsend, Director
Ingham ISD
1630 Howell
Mason, Mi. 48854
517/676-1051

Area 14
Vern Tyree, Director
Genesee ISD
2413 W. Maple
Flint, Mi. 48507
313/767-4310

Area 15
Gerald Lang, Director
Jackson County ISD
2301 E. Michigan
Jackson, Mi. 49202
517/787-4833

Area 16
Pete Finney, Director
Washtenaw ISD
1819 S. Wagner
Ann Arbor, Mi. 48103
313/769-6522

Area 17
Bob Johnson, Director
Oakland Schools
2100 Pontiac Lake
Pontiac, Mi. 48054
313/858-1978

Area 18
Kent Voight, Director
Macomb ISD
44001 Garfield
Mt. Clemens, Mi. 48043
313/286-8800

*Frank Bommarito, Dir.
St. Clair ISD
1111 Delaware
Marysville, Mi. 48040
313/364-8990

Area 19
Diana Raine, Director
Lenawee ISD
4107 N. Adrian
Adrian, Mi. 49221
313/265-2119

*Ms. Jo Cousins, Dir.
Monroe County ISD
1101 S. Raisinville
Monroe, Mi. 48161
313/242-5454

Area 20
George Grimes, Director
PRCIS
Wayne County ISD
33500 Van Born
Wayne, Mi. 48184
313/326-9300 Ext. 436

Wayne County FLS
33030 Van Born
Wayne, Mi. 48184
313/326-8923

Area 21
Dan Blomquist, Director
Marquette-Alger ISD
427 W. College
Marquette, Mi. 49855
906/226-3556

Area 22
Betty Patrick, Director
Chippewa ISD
Eastern UP - Box 883
Armory Place
Sault Ste. Marie, Mi. 49783
906/632-3373

*Satellites

Michigan Department of Education

Regional Educational Media Center
Area Designations

# MULTI MEDIA LISTS BY SUBJECT

The following list identifies titles under specific subjects. For further information, refer to the pink section of this guide for Films, green section for Video Cassettes, yellow section for Multi-Media Kits, and the orange section for games.

F = Films
G = Games
M = Media Kits
VC = Video Cassettes

## FACTORS AFFECTING CONSUMER BEHAVIOR

Ashley Montague Speaks... on the the Superiority and Responsibility of Women, M 418
Decision-Making Skills, M 413
Doublespeak Box, M 396
Family: Coping with Growth and Change, M 406
Impressions: Who Do You Think I Am?, M 397
Looking for Me, M 398
Separation and Divorce, M 405
Who Remembers Mama, VC 55
Women in Transition, M 414
Women Today: Options, Obstacles and Opportunities, M412
Your Money Matters, M 416

## MONEY MANAGEMENT AND CREDIT

### Income (including low income)

Notch a stick, Scratch a stone, M 415
Work and Income, VC 56

### Savings and Investments

All About Banking, M 409
Estate Planning: Wills and Trusts, VC 65
Financial Planning for Retirement, VC 64
Life Skills, M 411
Mutual Funds and Investment Advisors, VC 63
Notch a Stick, Scratch a Stone, M 415
Sound Investment, M 417
Your Money Matters, M 416

### Spending Plans (Budgets)

Life Skills, M 411
Notch a Stick, Scratch a Stone, M 415
Oops! (The Check is in the Mail) G 55
Your Money Matters, M 416

### Taxes

Estate, Gift and Inheritance Taxes, VC 66

### Credit

Loans: How Do You Figure Them? VC 57
Notch a Stick, Scratch a Stone, M 415

## BUYING AND USING GOODS AND SERVICES

### Advertising

It's as Easy as Selling Candy to a Baby, F 134
Promises, F 158
TV Ads: Our Mini-Myths, F 136

### Clothing

Getting It all together and Young Fashion Forecast, M 391

### Food

A Visit to the Honey Bee Farm, F 142

BUYING AND USING GOODS AND SERVICES

Health Care

Over the Counter Pills and Promises, F 133

Housing

Buying and Financing a House, VC 59
Renting vs. Owning: The Lease, VC 58

Information Sources

Comparison Shopping, F 144
Fire Extinguishers and Smoke Detectors, F 135

Insurance

Health Insurance, VC 62
Life Insurance Basics, VC 60
Life Insurance: Types and Options, VC 61
You and Your Home Insurance, M 401

Transportation

Notch a stick, Scratch a Stone, M 415

RIGHTS AND RESPONSIBILITIES

Environment

Energy Efficiency, M 392

Fraud

Marketplace Ethics, M 410

Laws - Protection

Law as a Tool, M 395
Marketplace Ethics, M 410
Personal Privacy in an Information Society, M 393
Read the Label and Live, F 132
What's Behind a Warranty, M 394

BASIC ECONOMICS IN THE MARKETPLACE

At What Price?, F 154, VC 51
Basic Concepts in Economics, M 408
Choice, VC 40
Consumer Economics and You, F 131
Disneys' Wide World of Economics and Enterprise, M 403
Does It Pay?, F 150, VC 46
Economics Can Be Elementary, M 404
Economics Game, F 143
Elementary Economics: Choices and Values, M 407
Give and Take, F 147, VC 43
Helping Out, F 157, VC 54
How Could That Happen ?, F 155, VC 52
Hungry World, F 141
Innocent Bystanders, F 156, VC 53
Learning and Earning, VC 47
Less and More, F 148, VC 44
Malcomb Decides, VC 41
More, F 137
Teaching Economics in American History, M 399
To Buy or Not to Buy, F 152, VC 49
To Sell or Not to Sell, F 153, VC 50
We Decide, F 146, VC 42
Why Money, F 151, VC 48
Working Together, F 149, VC 45

SOURCES OF INFORMATION AND ASSISTANCE

Public Service Material, M 402

TEACHER EDUCATION

Personal and Family Financial Planning, M 419

## 16 mm FILMS

Available for free loan from the Michigan Consumer Education Center. Addresses and prices are included for those interested in purchasing a copy.

F 131 Consumer Economics and You

Grade level: Jr. High School and High School
Color, 18 minutes, 1976

Examines the role of the consumer (the viewer) in the American economic system and serves as a delightful means for answering the questions "Where do we fit into all of this?"

Encyclopedia Britannica Educational Corp. 425 North Michigan Ave, Chicago, Illinois 60611. $255.00

F 132 Read the Label and Live

Grade Level: Elementary-Adult
Color, 13 minutes

To alert audiences to the importance of reading labels on commonly used products. The labels on many products we frequently use bear important warnings such as "danger", "caution", etc. Serious injury even death can result if labels are not carefully read and observed.

Alfred Higgins Productions, Inc., 9100 Sunset Blvd. Los Angeles, California 90069. $200.00

F 133 Over-the-Counter Pills and Promises.

Grade Level: Jr. High - Adult
Color, 16 1/2 minutes

To show that highly advertised over-the-counter medicines may not offer the best values, that less expensive brands and "home remedies" are often effective.

Alfred Higgins Productions, Inc., 9100 Sunset Blvd.,Los Angles, California 90069. $250.00

F 134 It's as Easy as Selling Candy to a Baby

Grade Level: Secondary - Adult
Color, 15 minutes

Discusses the nature and effect of television commercials about sugar coated cereals and candy on children; their eating habits, dental care and nutrition.

Action for Children's Television, 46 Austin Street, Newtonville, MA 02160. $185.00.

F 135 Fire Extinguishers and Smoke Detectors

Grade Level: Elementary - Adult
Color, 18 minutes,

Smoke detectors and fire extinquishers are inexpensive fire and life insurance.

Handel Film Corporation, 8730 Sunset Blvd, West Hollywood, CA 90069. $260.00.

F 136 TV Ads: Our Mini-myths

Grade Level: High School - Adult
Color, 16 minutes, 1977

Eleven prize-winning television commercials, grouped according to their persuasive intent, provide an entertaining and informative look into the business of advertising. With no narration other than that contained in the commercial, each segment speaks for itself. Good classroom discussion starter.

Pyramid Films, Box 1048, Santa Monica, California 90406. $250.00.

F 137 More

Grade Level: Intermediate to Adult
Color, 3 minutes,

Non-verbal animation of the drain on the earth caused by man's ever increasing demand for more.

Macmillan Films, 34 MacQuester Pkwy. South, Mt. Vernon, NY 10550. $55.00.

F 140 Promises

Grade Level: Intermediate to Adult
Color, 21 minutes

Through a series of entertaining satires on television commercials, Promises explores the persuasive influence of advertising on our lives.

Ramsgate Films, 704 Santa Monica Blvd., Santa Monica, CA 90401. $375.00.

F 141 Hungry World

Grade Level: Intermediate to Adult
Color, 13 1/4 minutes

The world population continues to grow faster than out food supply. Film explores new lands to cultivate, new crop development, pest control and the world's eating habits.

BFA Films, 2211 Michigan Ave., P.O. Box 1795, Santa Monica, CA. 90406. $185.00.

F 142 A Visit to the Honey Bee Farm

Grade Level: Intermediate
Color, 10 minutes

Honey production from the gathering of nectar to products in stores that contain honey.

Journal Films, Inc., 930 Pitner Ave., Evanston, IL. 60602. $155.00.

F 143 The Economics Game

Grade Level: Intermediate to Adult
Color, 12 minutes

Pantomime characters sit around gaming table and act out moves of international trade. Economic concepts become more easy to understand.

Journal Films, Inc., 930 Pitner Ave., Evanston, Illinois 60602. $165.00.

F 144 Comparison Shopping

Grade Level: Intermediate to Adult
Color, 12 minutes

Suggestions on how to "come out ahead" when shopping. Covers: wants and needs, pricing, and researching products and dealers.

Journal Films, Inc., 930 Pitner Ave., Evanston, Il. 60602. $195.00.

F 145 Scrooge McDuck and Money

Grade Level: Fourth through Ninth
Color, 16 minutes

Aware that economics is sometimes regarded as a dismal science, Scrooge thinks up ways to teach his nephews about economics that can be fun. Covers history of money and an economics vocabulary including information on inflation and investments.

Walt Disney Educational Media Co., 500 S. Buena Vista, Burbank, CA 91521. $275.00.

F 146 We Decide

Grade level: 9-13 year olds
Color, 20 minutes

A scarcity of school bicycle racks prompts a class to think of several ways the problem might be solved and then to analyze each alternative.

Joint Council on Economic Education, 1212 Avenue of the Americas, New York, NY 10036; 1978. $230.00.

F 147 Give and Take

Grade Level: 9-13 year olds
Color, 20 minutes

Freddie and Jim differ about what is more important: building a tree house or improving their go-cart track. They learn that all-or-nothing choics can be avoided, and that through trade-offs they can give up some of one thing to get some of another thing.

Joint Council on Economic Education, 1212 Avenue of the Americas, New York, N.Y. 10036; 1978. $230.00.

F 148 Less and More

Grade Level: 9-13 year olds
Color, 20 minutes

Ricky takes over the management of the family delicatessen and increases productivity. While the new efficiency helps raise wages and hold down prices, one waitress has to change jobs and the security of the elderly cook is threatened.

Joint Council on Economic Education, 1212 Avenue of the Americas, New York, New York 10036; 1978. $230.00.

F 149 Working Together

Grade Level: 9-13 year olds
Color, 20 minutes

Maury, Eddie, and Diane realize they can save valuable time on Saturdays if they specialize and work together to wash their fathers' cars. They also discover some disadvantages of specialization.

Joint Council on Economic Education, 1212 Avenue of the Americas, New York, New York 10036; 1978. $230.00.

F 150 Does it Pay?

Grade level: 9-13 year olds
Color, 20 minutes

Bobby figures that it will take seven more weeks of hard work with his pushmower to earn the remaining $100 he needs to buy the used car of his dreams. Could he get the car quicker if he bought a new power mower?

Joint Council on Economic Education, 1212 Avenue of the Americas, New York, New York 10036; 1978. $230.00.

F 151 Why Money?

Grade level: 9-13 year olds
Color, 20 minutes

After a day-long round of trading that involves such diverse items as Aunt Matilda's antique lamp and two large pumpkins, Christina finally gets her skateboard. Christina learns that using money is much more convenient than trading, and that checks as well as currency can be used as money.

Joint Council on Economic Education, 1212 Avenue of the Americas, New York, New York 10036; 1978. $230.00.

F 152 To Buy or Not to Buy

Grade Level: 9-13 year olds
Color, 20 minutes

When Uncle Gus agrees to let Sharon and her friends sell his bakery's Danishes door-to-door, he suggests they begin with a market survey. They learn how price and other factors such as advertising affect market demand.

Joint Council on Economic Education, 1212 Avenue of the Americas, New York, New York 10036; 1978. $230.00.

F 153 To Sell or Not to Sell

Grade level: 9-13 year olds
Color, 20 minutes

Cathy weighs the costs and benefits of making wooden trays for Mrs. Guthrie's gift shop against those of gardening for neighbors.

Joint Council on Economic Education, 1212 Avenue of the Americas, New York, New York 10036; 1978. $230.00.

F 154 At What Price?

Grade Level: 9-13 year olds
Color, 20 minutes

Bert's dad, who owns a sporting goods store, offers a midsummer special on baseball bats because he overstocked. Jennifer and Judy discover that when sale prices are set too low, a shortage of shirts develops. Later Bert and his friends try to determine a price that will just "clear the market" without either a surplus or a shortage when they set up a refreshment stand.

Joint Council on Economic Education, 1212 Avenue of the Americas, New York, New York 10036; 1978. $230.00.

F 155 How Could that Happen?

Grade Level: 9-13 year olds
Color, 20 minutes

How could an "Arnie Oates" music craze lead to an increase in the supply of hamburgers and a shortage of football helmets? Such riddles can be unraveled through an understanding of the interdependence of prices in a market system.

Joint Council on Economic Education, 1212 Avenue of the Americas, New York,New York 10036; 1978. $230.00.

F 156 Innocent Bystanders

Grade Level: 9-13 year olds
Color, 20 minutes

Jerry's Friday night rock band practice throws his sister and their neighbor, Mrs. Gillespie, into an uproar. A TV game show called "Innocent Bystanders" takes up the question of who should pay for a place for the band to practice.

Joint Council on Economic Education, 1212 Avenue of the Americas, New York, New York 10036; 1978. $230.00.

F 157 Helping Out

Grade level: 9-13 year olds
Color, 20 minutes

Sarah is saved from a series of painful rabies shots because Shogun, the dog who bit her, had been vaccinated. How can the town council insure that all dogs get their rabies shots? Should town funds be used to provide the shots?

Joint Council on Economic Education, 1212 Avenue of the Americas, New York, New York 10036; 1978. $230.00.

## VIDEO CASSETTES (3/4")

Available for preview and evaluation from the Michigan Consumer Education Center. Addresses and prices are included for those interested in purchasing a copy.

["Trade-Offs", a series of fifteen films and video cassettes developed in cooperation with the Joint Council on Economic Education, is designed to help students think their way through economic problems and increase their understanding of economics. Each of the programs considers a fundamental economic problem relevant to the daily life of the child, emphasizes the economic principles and reasoning processes involved in dealing with the problem, and introduces similar unresolved problems to stimulate classroom discussion and follow-up activities. Joint Council on Economic Education, 1212 Avenue of the Americas New York, NY 10036. (Telephone: 212/582-5150). $135.00 each. The titles are listed here under VC40 through VC54. (Also available on 16mm film)]

VC40 Choice (Opportunity Costs) F128

VC41 Malcolmb Decides (Personal Decision-Making) F129

VC42 We Decide (Social Decision-Making) F146

VC43 Give and Take (Trade-offs Among Goals) F147

VC44 Less and Mo__ (Increasing Productivity) F148

VC45 Working Together (Specialization) F149

VC46 Does It Pay? (Investment in Capital Goods) F150

VC47 Learning and Earning (Investment in Human Capital) F130

VC48 Why Money? (Voluntary Exchange) F151

VC49 To Buy or Not to Buy (Buyers and Market Demand) F152

VC50 To Sell or Not to Sell (Seller and Market Supply) F153

VC51 At What Price? (Market Clearing Prices) F154

VC52 How Could that Happen? (Interdependence of Market Prices? F155

VC53 Innocent Bystanders (Market Intervention: Reducing Indirect Costs) F156

VC54 Helping Out (Market Intervention: Increasing Indirect Benefits) F157

VC55 Who Rembers Mama? Women in Communications, Inc., Dallas Chapter, 5215 Homer St., Dallas, TX 75206. $150.00

VC56 Work and Income. Show #1. Personal Finance. 30 minutes. Video Duplication, Inc., 1136 North Highland Ave., Hollywood, CA 90038 213/464-7579. (In Center on 7-year lease)

VC57 Loans: How Do You Figure Them? Show #9. Personal Finance. 30 minutes. Video Duplication, Inc., 1136 North Highland Ave., Hollywood, CA 90038. 213/464-7579. (In Center on 7-year lease)

VC58 Renting vs Owning, The Lease. Show #12. Personal Finance. 30 minutes. Duplication, Inc., 1136 North Highland Ave., Hollywood, CA 90038. 213/464-7579. (In Center on 7-year lease)

VC59 Buying and Financing a House. Show #13. Personal Finance. 30 minutes. Duplication, Inc., 1136 North Highland Ave., Hollywood, CA 90038. 213/464-7579. (In Center on 7-year lease)

VC60 Life Insurance Basics. Show #15. Personal Finance. 30 minutes. Duplication, Inc., 1136 North Highland Ave., Hollywood, CA 90038. 213/464-7579. (In Center on 7-year lease)

VC61 Life Insurance. Types and Options. Show #16. Personal Finance. 30 minutes. Duplication, Inc., 1136 North Highland Ave., Hollywood, CA. 90038. 213/464-7579. (In Center on 7-year lease)

VC62 Health Insurance. Show #17. Personal Finance. 30 minutes. Duplication Inc., 1136 North Highland Ave., Hollywood, CA 90038. 213/464-7579. (lease)

VC63 Mutual Funds and Investment Advisors. Show #25. Personal Finance. 30 minutes. Video Duplication, Inc., 1136 North Highland Ave., Hollywood, CA. 90038. 213/464-7579. (In Center on 7-year lease)

VC64 Financial Planning for Retirement. Show #28. Personal Finance. 30 minutes. Video Duplication Inc., 1136 North Highland Ave., Hollywood, CA 90038. 213/464-7579. (In Center on 7-year lease)

VC65 Estate Planning: Wills and Trusts. Show #29. Personal Finance. 30 minutes. Video Duplication, Inc., 1136 North Highland Ave., Hollywood, CA 90038. 213/464-7579. (In Center on 7-year lease)

VC66 Estate, Gift and Inheritance Taxes. Show #30. Personal Finance. 30 minutes. Video Duplication Inc., 1136 North Highland Ave., Hollywood, CA 90038. 213/464-7579. (In Center on 7-year lease)

## MULTI-MEDIA

Available for free loan from the Center. Addresses and prices are included for those interested in purchasing a copy form the manufacturer.

M391 Getting It All Together and Young Fashion Forecast. Fall 1978-79. 2 filmstrips, records and script. Sears Consumer Information Service, Dept. 703, Sears Tower, Chicago, Ill. 60684. n/c

M392 Energy Efficiency. Surveys, filmstrip and charts. Consumer Issues: Insights. J.C. Penney Co., Inc., Educational Relations Dept., 1301 Avenue of the Americas, New York, NY 10019. 1978. $1.00.

M393 Personal Privacy in an Information Society. Surveys, filmstrip and charts. Consumer Issues: Insights. J.C. Penney Co., Inc., Educational Relations Dept., 1301 Avenue of the Americas, New York, NY 10019. 1978. $1.00.

M394 What's Behind a Warranty? Filmstrip, Cassette, teacher's guide, flash cards, masters and posters. Corning Glass Works, Product Information Dept., Bldg. E-1F, Corning, NY 14830. 1977.

M395 The Law as a Tool. Filmstrip, cassette, chalk talk. J.C. Penney Co., Consumers Education Dept., 1301 Avenue of the Americas, New York, NY 10019. 1979. $15.00

M396 Doublespeak Box. 2 filmstrips, 2 cassettes, teacher's guide. Learning Seed Company, 145 Brentwood Dr., Palatine, Ill. 60067. 1976. $41.50.

M397 Impressions: Who Do You Think I Am? Filmstrip, cassette, teacher's guide. J.C. Penney Co., Consumers Education Dept., 1301 Avenue of the Americas, New York, NY 10019. 1978. $5.00.

M398 Looking for Me. 1 filmstrip, 1 cassette, activities book, teacher's guide, poster. J.C. Penney Co. Inc., 1301 Avenue of the Americas New York, NY 10019. 1978. MIDDLE SCHOOL LEVEL $15.00.

M399 Teaching Economics in American History. 20 topics, spirit masters, posters, teacher's guides. Joint Council on Economic Education, 1212 Avenue of the Americas, New York, NY 10036. 1973. $30.00.

M400 You and Your Home Insurance. Filmstrip, cassette, teacher's guide. Insurance Information Institute, Educational and Consumer Relations Division, 110 William St., New York, NY 10038. 1978.

M401 You and Your Automobile Insurance. Filmstrip, cassette, teacher's guide. Insurance Information Institute, Educational and Consumer Relations Division, 110 William St. New York, NY 10038. 1978.

M402 Public Service Material. Record and script. 3 messages for radio spot. "You've Changed":60 sec., "Titanic", :30 sec., "Blow a Gasket", :30 sec. Consumer Information Center, General Services Administration, Washington D.C. 20405.

M403 Disney's Wide World of Economics and Enterprise. 5 filmstrips, 5 cassettes, game board, student guide, teacher's guide, spirit masters. Includes: Huey, Dewey and Louie Learn the Cost of Starting a Business, Parts I and II; Huey, Dewey and Louie Learn How to Meet Consumer Needs; Huey, Dewey, and Louie Learn How to Expand Their Business; Huey, Dewey, and Louie Learn About Selling Stock in Their Company. Walt Disney Educational Media Company, 500 S. Buena Vista, Burbank, CA 92521. $135.00.

M404 Economics Can be Elementary. 30 jumbo activity cards -- elementary and junior high level. Sandra Schurr Publications, 2800 North Woodward Ave., Bloomfield Hills, MI 48013. $4.95.

M405 Separation and Divorce. 5 filmstrips, 3 cassettes and discussion guide. Includes: When Divorce Upsets the Family, Through the Child's Eye, Telling the Children, The Family Apart, and Accepting the New Lifestyle. Parents Magazine Films, 52 Vanderbilt Ave., New York, NY 10017. 1975. $65.00.

M406 The Family: Coping with Growth and Change. 6 filmstrips, 3 cassettes, discussion guide. Includes: Meeting Parental Obligations, Working on Relationships, Reexamining Roles, The Single Parent, Child Care, and The Need for Support. Parents Magazine Films, 52 Vanderbilt Ave., New York, NY 10017. 1975. $65.00.

M407 Elementary Economics: Choices and Values. 6 filmstrips, 6 cassettes, teacher's guide. Includes: Budgeting: How Does a Family Plan Its Spending, Jobs and Income: Which Job Will You Choose?, Shopping for What You Need: What's for Dinner Tyrone?, Taxes: What Are They for?, Our Environment: How Shall We Use Our Resources?, Choices and Values: Planning for a City? BFA Educational Media, 221 Michigan Ave., P. O. Box 1795, Santa Monica, CA 90406. GRADES 4-6. $104.00.

M408 Basic Concepts in Economics. 6 filmstrips, 6 cassettes, teacher's guide. Includes: Producers and Consumers: Why Do People Work?, Factors of Production: What Do We Need to Get Work Done?, Specialization: How Do We Organize to Get Things Done?, Economic Interdependence: Can We Live by Ourselves?, Savings and Lending: What Do Banks Do with Our Money?, Our Market Economy: Who Tells People What to Make and Do? BFA Educational Media, 2211 Michigan Ave., P. O. Box 1795, Santa Monica, CA 90406. $104.00.

M409 All about Banking. 4 filmstrips, 4 cassettes, teacher's guide. Includes: Types of Banks and Functions, Credit and Checking Accounts, Managing Your Money, Career Opportunities. Prentice-Hall, Schloat Productions, 150 White Plains Rd., Tarrytown, NY 10591. 1975.

M410 Marketplace Ethics. 5 filmstrips, 5 cassettes, teacher's guide. Includes: What's in a Label?; The Hidden Ingredient; Taken for a Ride; Promises, Promises; Whom Do You Trust? Prentice-Hall Co., Schloat Productions, 150 White Plains Rd., Tarrytown, NY 10591. 1975.

M411 Life Skills. 4 filmstrips, 4 cassettes, teacher's manual. Includes: Setting Financial Goals, Saving for Security, Managing a Checking Account, Using Other Financial Services. Society for Visual Education, Inc., 1345 Diversey Parkway, Chicago, IL 60614. 1978.

M412 Women Today: Options, Obstacles, and Opportunities. 6 cassettes, discussion guide. Includes discussions by: Margaret Mead, Jean Baker Miller, Ida Dividoff, Matina Horner, Gerda Lerner, Shiela Tobias, Mary Daly, Ashaki Taha, Ruth Bader Ginsburg, Caroline Bird, Elizabeth Janeway, and Sanford Perlis. Harper and Row Media, 2350 Virginia Ave., Hagerstown, MD 21740. 1975. $72.00.

M413 Decision-Making Skills. 3 filmstrips, 3 cassettes, 33 1/3 rpm records, discussion guide. Includes: Values, Information and Strategies. Guidance Associates, 757 Third Ave., New York, NY 10017. 1978. $89.50.

M414 Financial Management for Women in Transition. Funded by the Charles Stewart Mott Foundation, describes educational program set up for the woman in transition. Filmstrip, cassette and script. Michigan Consumer Education Center, 215 University Library, Eastern Michigan University, Ypsilanti, Michigan 48197. 1979.

M415 Notch a Stick/Scratch a Stone: Living and Working in Our Social and Economic World. 5 cassettes, 10 cassette guides, teacher's manual. Includes: Workmen's Compensation and Employers' Liability Insurance; Budgeting Your Income; Money: Saving and Investing It; The American Economic System: How It Works; Truth in Lending; Social Security: Protection and Benefits; Your Credit Rating: Establishing and Protecting It; Communication: What You Must Know about It to Succeed; The Cost of Automobile Ownership; Your Payroll Deductions. Elbert E. Garcia and Gerhard N. Rostvold. Garcia-Rostvold Publications, Leswing Press, 750 Adrian Way, San Rafael, CA 94903. 1974.

M416 Your Money Matters. Money Book, Guide Book, 6 Subject Books. Includes: You and Your Money, Put Time on Your Side, Planning Your Lifestyle, Value for Your Money, Your Stake in Tomorrow, Your Money Is Their Business. Royal Bank of Canada, Corporate Communications Dept., 1 Place Ville Marie, Montreal, Quebec H3C 3A9. 1977.

M417 A Sound Investment. Filmstrip, cassette, guide book, catalog, You and the Investment World Resource Book. National Schools Committee for Economic Education, Inc., 143 Sound Beach Ave., Old Greenwich, CT 06870. 1978.

M418 Ashley Montague Speaks . . . On the Superiority and Responsibility of Women. Cassette. Series of 8 lectures in which Dr. Montague covers the themes of love, the superiority of women, man's neglected sense of touch, the meaning of I.Q. tests, human agression, the fallacies of racism, the relation of chromosomes and crime, and the creation of equal opportunities. Mass Communications, Inc., Westport, CN for Harper and Row Media, Media Dept., 10 East 53rd St., New York, NY 10022. n/c

M419 Personal and Family Financial Planning: Orientation Package. 64 slides, tape, script. Prepared by the University of Southern Florida Task Force on Personal and Family Financial Planning through a grant from the American Council on Life Insurance. Orlosky, Puglisi and Elfenbein. University of Southern Florida, Tampa, FL 33620. 1979.

## GAMES

Available for free loan from the Center. Addresses and prices are included for those interested in purchasing a copy from the manufacturer.

G55 Oops! (The Check's in the Mail) Simulation game; by C.S. Reed, 1979. Age level--Secondary students Time 3-5 class periods. Description: Students learn to set up monthly and yearly budgets with decision making on what to buy and standard of living. They are then exposed to complications drawn from cards.

CONSUMER EDUCATION MATERIALS
PRODUCED BY THE

# MICHIGAN CONSUMER EDUCATION CENTER

AT
EASTERN MICHIGAN UNIVERSITY

CONSUMER EDUCATION RESOURCES CATALOGS

Lists of the films, filmstrips, video-cassettes and the major texts in the Michigan Consumer Education Center's collection.

| | |
|---|---|
| Catalog (1979) | $1.75___ |
| Supplment (1980) | .25___ |

TEACHING MODULES

| | |
|---|---|
| Consumer Behavior: Developing Skills for Assertiveness (1978) | $2.00___ |
| Credit: Using Other People's Money (19777) | 3.00___ |
| Financial Management for Women in Transition (1979) | 3.75___ |
| Funerals: High Cost of Leaving (1979) | 2.75___ |
| Life Insurance: A Teacher's Guide (revised edition, 1980) | 3.00___ |
| Metrics for the Consumer (1977) | 3.50___ |
| Michigan Auto Repair Act: (1979) (single copy -- limited supply) | free___ |
| Michigan Consumer Protection Act (1977) | 1.75___ |
| Money Matters in Divorce (1979) | 3.00___ |
| Shoplifting: A Consumer Concern (1978) | 2.25___ |
| Simulations in the Consumer Economics Classroom | 2.00___ |

SPECIAL INTEREST SERIES (Bibliographies)

| | |
|---|---|
| Consumer Education Materials for Spanish Speaking People | $ .50___ |
| Resources on Adult and Community Education | .25___ |
| Resources on Automobiles | .25___ |
| Resources on Advertising | .25___ |
| Resources on Consumer Mathematics | .25___ |
| Resources on Credit | .25___ |
| Resources on Easy Math/Easy Reading | .25___ |
| Resources on Economics | .25___ |
| Resources on Elementary Consumer Education | .25___ |
| Resources on Foods and Nutrition | .25___ |
| Resources on Gyps and Frauds | .25___ |
| Resources on Health and Safety | .25___ |
| Resources on Insurance | .25___ |
| Resources on Money Management: Budgeting | .25___ |
| Resources on Simulations in Consumer Economics | .25___ |
| Resources on Women in Transition | .25___ |

OTHER PUBLICATIONS (single copies, free)

| | |
|---|---|
| Careers in Consumer Affairs | ___ |
| Educator's Guide for Using Business Sponsored Resources in Consumer Education Classrooms | ___ |
| Effective Consumer Education Programs: Report on Question I of the Consumer Education Development Program | ___ |
| How to Design a Filing System for Consumer Education Materials | ___ |
| Michigan Consumer Education Center's descriptive brochure | ___ |
| Michigan Consumer Education Center Newsletter (mailing list) | ___ |

* * * * * * * * * * *

Name_____

Address_____
street city state zip

PREPAID ORDERS PLEASE. Total enclosed: $_____ Make check/money order payable to EMU. Please return this form to: Michigan Consumer Education Center, 215 University Library, Eastern Michigan University, Ypsilanti, Michigan 48197.